

SPECIAL REPORT

# DATING SUCKS!



Why The “Traditional” Way of Dating  
SUCKS! And what works WAY better

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# Introduction

Traditional dating is broken. Period!

It doesn't work for anyone.

In my opinion, **it's a complete waste of time and money** and it's also one of the biggest reasons that relationships don't work...

I think it's no longer relevant as a strategy.

Seriously, think about it:

Despite all the advice columns, books, coaching programs, and experts that appear on talk shows...

Most marriages STILL end in divorce.

The reason that most relationships don't work is **because everyone's looking in the wrong place** for the secrets to having a successful and healthy relationship.

I've worked with thousands of clients and spoken to tens of thousands of men and women and I can always trace their failed relationships back to at least one of two mistakes they made:

- 1. The man pursued the woman**
- 2. They went on "traditional" dates**

BELIEVE IT!

Here's the typical scenario most men go through:

You see her, go talk to her, exchange contact information, reach out and plan a date for coffee, drinks or dinner, spend a couple of hours interviewing each other...

And if all goes well, spend time and money repeating this scenario three or four times and then MAYBE have sex.

If you're lucky.

I used to go on a lot of traditional dates and I got really good at it.

But, I began to notice an interesting thing...

**The more dates I went on before getting physical, the more frustrated the women were getting.**

Seriously. I could see it and feel it.

They were antsy and kind of upset after a while; like they were waiting for me to do something.

## **There IS A Better way**

In this report I'm going to introduce you to **a more streamlined process for "dating"** that's WAY more powerful and can result in a much more successful and healthy relationship (if that's what you want).

And, at the very least, will be a lot more fun along the way (for both you and her).

If you follow exactly what I LAY out in this report, you'll...

- Save hundreds (possibly thousands) of dollars that you now spend on traditional dating.
- Save TONS of your precious time.
- And (most important) **get the instant gratification that you seek (sex) MUCH quicker, like immediately.**

Oh... and even if the process doesn't result in sex, you'll know *right away* ...and quickly move on to the next girl.

Having said that, I think you will be pleasantly surprised at how many women excitedly jump on your new program.

- Every hot woman you meet will ONLY want to have sex ...and have it immediately.
- Smokin' hot women will proposition you for sex seconds after talking to you.
- Women will invite you to come over to their place or want to go to your place for sex.
- Hot women will ask you to have sex wherever you're at.

Women will totally support your "casual hookup lifestyle," and enjoy that you allow them to be free sexually and live out their wildest sexual desires.

They'll also feel totally safe and un-judged doing that with you.

Of course you always have the choice of making any one of them your girlfriend or more if you want to...

They're fine either way.

You get the idea.

You will literally walk around projecting this vibe of the “right guy” who has this special knowledge and women will reward you for it!

## **What’s Considered A “Date”?**

Before we go any further, I think it’s important to define what I consider a “date.”

I always say, “If it looks and smells like a date then that’s what it is.”

If it’s out in public and it’s just the two of you, then it’s a date.

So, here’s what I consider a date.

Inviting her to:

-Movie

-Dinner

-Drinks

-Coffee

-Clubbing/Bar hopping

-Hiking

-Bike ride

-Walk

-Beach

-Event/Party

-Wedding

-Etc.

You get the idea...

**Warning:** If you do any of the above, you'll have to deal with all of the dysfunctional things and drama that come along with "Traditional dating."

## Why The "Traditional Way" of Dating SUCKS!

Traditional dating causes her to behave like she's in a "serious relationship," sets up unrealistic expectations and delays sex.

Traditional courting procedures flip a switch in her head and cause her to think, unconsciously, in a certain way.

Even though you're probably thinking "When are we having sex?"

She's automatically thinking about the future and moving into "relationship" mode (based on her social programming) before you're actually in one.

She might be thinking, "Where's this going? Is he "the one?" "I better not have sex with him and screw up in case he IS "the one" etc.

It sets an unhealthy precedent for behavior that won't continue.

When you're put in the traditional dating situation your social programming and brainwashing take over.

Automatic tapes start playing in both of your heads as to what's "supposed" to happen, in what order and what everything that happens, means.

## **It Sets You Up As "The Provider"**

When you date, women see you as "the provider."

There's NOTHING sexy about "the provider," even if women say they'd marry someone like that, they're often bored and un-attracted in the long - run and will end up cheating on you with a guy who's the "friend with benefits."

### **You've probably seen this scenario:**

Guy picks up hot woman in nice car, goes to expensive restaurant, spends 3 hours trying to get laid and gets a kiss on the cheek at the end of the night.

Then, to make things worse, he sends her flowers or a gift ...and the ritual continues.

### **You've also probably seen this scenario:**

Guy with not so nice car, very little money, never takes a girl out but she's addicted to him.

This guy is the opposite of the provider. He's the friend with benefits.

He doesn't need to spend any money on her and actually very little time with her.

The time he does spend with her is completely taken up by sex and nothing else.

In fact sometimes she goes over to this guys house after being dropped off by the guy who's spending a lot of money on her.

***Which guy do you want to be?***

The answer is obvious.

You want to be the second guy.

Keep reading and I'll tell you how.

## **Dating Delays Sex**

Women want sex first and you're delaying it by going on dates.

**BELIEVE IT!**

Women don't want to date.

They just want sex.

It's YOU who wants to date and delay sex.

It's true.

Women actually want to skip all of the dating crap and just get down to business.



Yes, even the hottest women want this.

Accept it and believe it!

You've probably been told that having sex when you first meet a woman is "moving too fast" and that the common courting procedure needs to be followed for you to have the best shot at a successful relationship.

**This is wrong.**

It's actually backwards.

If all relationships started out with sex we'd be much better off.

## **Dating Is Like Tossing Money Into a Black Hole**

I've already mentioned how the traditional way of dating can be a complete waste of money. When you factor in gas, public transport, drinks, food and whatever else needs to be paid for, it can easily skyrocket out of control and fail to deliver a respectable return on your investment

Save your money and spend it on new business ventures, hobbies, experiences, going out with your friends and things that actually offer a strong return on your investment.

If you consider yourself to be an intelligent guy then you should want to streamline this whole process.

## **Dating Wastes Time and Energy**

Think about all the time you spend on communicating back and forth via text, voice, video chat, email, Facebook, IM or any other platform that you may use to communicate

Getting to the part where you go on a date, thinking about how to ask her out, where to go, worrying about what you're going to talk about, spending hours talking to her once you're on a date...all for VERY little return.

STOP THE MADNESS!

I know both men and women who go on 5-7 dates per week.

Most don't result in 2<sup>nd</sup> dates or in sex.

The only reason they do it is that no one is introducing another option.

That's a lot of wasted time that could be spent doing something else like hanging out with friends and family, hobbies, sports, working etc.

## **Dating Causes You to Over-Communicate**

I have a saying, *"The more you tell them, the more you repel them."*

It's true!

When you're "dating" you feel like you need to talk about things endlessly, mostly because you haven't had sex yet and you're trying to make her more attracted to you so "it" will happen sooner and if you've already had sex you're trying to keep it happening.

Sounds exhausting doesn't it?

I often see guys' phones and the super long text message threads on them and it's no wonder they're not getting any action.

Too much is being said and they're not leaving anything for later.

***You're making the girl feel like there's no sense of urgency to see you because she already knows everything.***

Does that make sense? Hopefully it does..

On the other hand, if you were just having sex the process would be simple:

She'd be contacting you for sex.

You'd be responding with a simple one word answer..."yes" or "no"... and there's no communicating in-between ...because there's no need for it.

When you're the "right guy", you've set the whole thing up correctly from the beginning ...and no longer need to jump through the hoops that the average joe does.

Sounds like a much better way to me!

## **Dating Can Cause Drama**

Since traditional dating causes people to get into serious relationship mode it, also brings with it all the negative things about relationships like anger, jealousy, attachment, possessiveness, fear, and a complete loss of your identity and basic freedoms just to name a few.

In other words, “DRAMA.”

When expectations are present and they don't get met, there's drama.

When there are no expectations by keeping it causal, there are no reasons for anyone to be disappointed and everything can move forward organically.

## **Why Do Men Still Date?**

The biggest reason you probably still date is because you're socially programmed and brainwashed to do so.

You're just in the habit of doing it and you don't have inspiration for doing it a different way.

It's what you've been taught by friends, family, school and the media.

## **Most Media & Entertainment Supports Traditional Dating**

Take your pick. The news, commercials, TV shows, movies, songs, magazines, blogs, and advertisements on social media...

All support the current agreement among people as to how things are done, so that the media companies and advertisers can predict your behavior and sell you things.

A great example is an engagement ring store that has a TV commercial that says “get engaged” not “get engaged to the right person for the right reasons etc.” just “get engaged.”

See what I mean?

It's so in-grained in you starting in childhood that you grow up thinking it's real.

At the end of the day, It's just commerce, but it's hurting relationships in general...all for the sake of profit.

## **Everyone Else Is Doing It**

You look around and all you see is people dating, and talking about dating the traditional way so you mirror their behavior.

Everyone's doing it the same way, so you follow blindly.

The way everyone talks about it also cements the current way into existence...

For example, people will ask you who you are dating, but not who you are having sex with, so you get used to living within those fake boundaries.

## **Peer Pressure**

Even if you know there is a better way you bow to peer pressure, in order to fit in, be popular, and in the "in" crowd.

You've been brainwashed into believing that you should avoid standing out no matter what (at any cost).

You fear ridicule so you do it.

You believe that you'd seem weird if you did anything different, so you give in to the temptation to do what everyone else is doing.

## **You Crave Overcoming Situations That Are “Complicated”**

You've been taught that everything that's worth doing has to be complicated rather than simple.

You've also been taught that the story you get to tell others afterwards will be awesome and you get satisfaction out of being able to look good.

To me, this dating thing is super simple... but you've been told otherwise.

It's like the “hero's journey,” which is the basis for almost every book, and movie ever written.

It's where the hero in the story faces a seemingly insurmountable task.

Mans up.

Pushes through all the death-defying obstacles.

And finally overcomes the overwhelming adversity, prevailing in the end, getting the spoils of victory.

Sound familiar?

This story is running in the background of your mind every time you think about dating.

# Why Do Women Still Date?

If it's true that women just want sex at the beginning of your interaction ...then why do they still accept or go on a lot of traditional dates?

**Because they feel like they have no other option.**

Seriously. They *rarely* meet a man who offers them a different option.

And when they DO, they have an *immediate* state change and go for it!

Women don't want to be thought of as sluts and be judged.

With most guys that's what they get.

However, when you're the "right guy" who knows what she actually wants ...and she knows that you know...

The whole game changes.

It's ON like donkey kong!

She feels completely free to indulge in all of her wildest fantasies.

**It's important to work on being the "right guy."**

Also, if a woman is assertive around "most guys" they don't know how to handle it, so they go back to doing things the traditional way.

Even though women have also been brainwashed, it's not their true nature so they are unconsciously open to a different way of doing things.

When they meet the “right guy” they go through a “state” change.

A lot are already awake due to a string of failed dates and relationships that are the result of following commonly accepted dating rituals...

They're open, but they rarely meet a guy who is.

## **What To Do INSTEAD OF Dating**

The first thing you're going to want to do is to focus on having sex ONLY.

The key is to have sex as soon as possible

Also keep it as casual as possible, for as long as possible.

Take on a case of “sex-lexia,” ... where you have sex first and get to know women afterwards. Seriously.

In order for this to work you have to have a criteria and accept nothing less than what you want.

Don't accept any women who don't follow the program or you'll quickly revert back to doing it the old way that costs you time, money and delays sex.



You also need to create a new “mantra” such as “every hot woman I meet only wants me for sex.”

Basically, you have to start acting like a guy who lives this life already.

You must convince yourself, beyond a shadow of a doubt, that this is the ONLY way of doing things from now on.

## **“Insta-Sex”**

This is having sex wherever you’re at like the bathroom, alley, car etc..

This concept is ultra-efficient and, ultimately, time management at its best.

You don’t have to actually go to her place, your place. You can just get down to business at the place you met her (or are meeting her).

Remember, women show up everywhere they show ready to do almost anything with the “right guy,” so it makes sense that they would be good to go at all times.

When women are attracted and ready to get down to business they’ll do it pretty much any place.

They fantasize about doing things like this all the time.

When the “right guy” comes along they want to act on those fantasies.

I have a friend who only has sex with hot women in his car or in a small shed on his parent’s property.

Believe it!

This guy is short, poor, average looking and a bad dresser, BUT his attitude is stellar and he does amazing things with women.

This also a great option if you don't have your own place to take women and/or if you meet women who also don't live by themselves.

## The “Home Hookup”

This is where you get together at your or her place.

Once you're at your house or hers get down to biz'ness a.s.a.p.

A nice five minute conversation ...and then make your move.

Anything more is date behavior.

Any girl who trusts you enough to be alone with immediately has already decided that getting physical with you is probably going to happen.

This gives her direct access to sex with you and doesn't waste either of your time.

In 99% of the cases, her decision to have sex with you **is made when she agrees to be alone with you.**

All you have to do is NOT fuck it up by waiting too long after the two of you are alone.

If you do, she'll get angry and leave.

Get physical within the first 5-10 minutes you're together, then leave her place or usher her out of yours...seriously, if you want this to keep happening you have to act like it's no big deal.

If you just met her and haven't exchanged contact info, just let it go unless she brings it up.

You should be getting together with a different girl every night, 7 nights per week for a while and then start getting together with several of them at the same time to be more efficient.

So, on the next level, it should be you and 5-6 chicks having an orgy.

If you delay sex when the two of you are alone and focus on a long seduction process, you'll be sorry, seduction in this case is the same as dating and the results will be the same.

Remember, she wants to have sex.

Don't delay it.

And don't be afraid to bring *other women* into the situation.

## **The “Group Get-Together”**

Another alternative to the traditional date is to invite women to “stop by” a group outing like if you're getting together with a bunch of friends at a bar, nightclub, or event of some kind.

This allows you to keep your options open and keeps things casual, with no expectations.

The keys to this are:

- Make sure your invitation doesn't sound like a date and it's clear to the woman (or women) that you invite that it isn't a date and they aren't your date.

- Make sure it's not a bunch of couples (that's a date)
- Talk to other people and women and leave her alone frequently (Do not spend all your time talking to her).

BTW, It's ok to invite several women you're having sex with as long as you follow the same rules and are open to meeting new ones.

When you're ready to leave the place you're at and you've decided to hook up with one of the girls (or several) you invited to stop by, then proceed to your place or her place, have sex with her where you're at immediately, or move on and do something else with somebody else.

Remember, nothing about having her around can seem like a dating scenario...once that happens you lose attraction.

So be careful with this option.

If you're out with friends and invite her to hang out with you in more than a passive way (where she thinks she's exclusively with you and you aren't free to meet other women) then it's a date.

## **The “Quick Drink” or “Quick Coffee”**

This option is really the ONLY exception to the rule of “no traditional dating” and should be used very carefully.

You have to be very disciplined when using it so you don't fall back into your old habits.

Even if you like long, interesting conversations or a dinner companion because you crave connection or are just generally bored or think

that somehow spending more time with her will allow you build rapport and get her more attracted to her.

That's nice, but it doesn't work.

it's not what she's looking for.

If you MUST meet here in a public place for some reason like you met her online and couldn't video chat with her, then spend no more than 10 minutes talking to her at the bar or coffee place nearest you and then either proceed to sex somewhere or move on if you're not interested.

Note: If you do meet a woman online, video chat a.s.a.p. and then follow the other non-dating options above.

## **What To Do About Girls You're Currently Dating or Texting, Emailing, IM'ing The "Traditional Way"**

You're going to want to switch any girls you're currently dating the old way to the NEW way.

Some will be excited to join the new program, and others will decide not to continue on with you.

***You have to be okay with that if you want to build a better life with women.***

Stay committed to the new way and clear out any women who don't go along with it.

If you're involved in deep communication of some kind with these chicks, indicate a.s.a.p. that getting together is going to happen or else stop communicating with them.

Stop wasting your and their time.

If you already have a traditional date planned then communicate in whatever way the two of you have been communicating, that the plans have changed and invite her to your place or go to her place.

**Here's what one of my clients emailed me about using this technique:**

*"Hey Brent,*

*Thanks for all your help last night.*

*Check this out. I e-mailed that girl I was Supposed to grab drinks with Friday night. (Was orig supposed to be our 4th date, at a lounge downtown). Anyway, followed your script to a tee.*

*Check out her response:*

*"whoa, that's forward of you. Ok, I understand. Do u want me to bring anything?:) "*

*It was great - not only did she come to my place for our 4th date, but she stayed over! Unbelievable! You're the fucking man!*

*JP, NYC"*

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BOOM!

I think you'll be surprised as to how many women will sign on to your new program.

And, if she declines your invite, excellent! Let her go and move on. Her absence makes room for other women.

So, ultimately...

Dating is a weakness, and takes away all of your power as a man.

And, even being great at dating doesn't actually make you the alpha male, the true alpha males don't date because they know better, don't have to and would never do anything that has such a low return on investment.

## Hey - Didja Like This Report?

There's a sneaky "hidden reason" I wrote this report for you.

The first (and primary) reason was to show you why the traditional way of dating SUCKS and show you a better, more effective way.

If you follow these steps, you can **skip the dating process completely and get straight to the good stuff** without wasting any more time and without pressuring women or being weird or creepy.

The second purpose of the report was to get you to say, "Hot diggity! This makes sense! I can see how this would work. Tell me more!"

And if that sounds like you,

# Here's Something Special You'll REALLY Enjoy!

I'd like to share with you a lot more of what it takes to attract a woman using my natural method - so I made [a free video packed with my best dating tips](#).

When you [watch this video](#) you'll learn EXACTLY what it takes to communicate with women so attraction happens fast... and so you're never seen as “just a friend” again.

[Here's the video.](#)

I really hope it has the same impact on you as it did on me.

Because it has completely changed everything for me.

Now... it's YOUR turn.

Thanks for reading this and I look forward to “seeing” you after you watch this video!

Sincerely,

- Brent Smith

